



ON AIR



SPONSOR A LIVE BROADCAST

MAKE OUR AUDIENCE YOUR FANS WITH THIS UNIQUE, HIGHLY INTERACTIVE OPPORTUNITY

A CUSTOM-BRANDED BROADCAST INCLUDES

- A 30 second pre-roll commercial that runs when anyone watched, whether live or archived, and links to whatever you want
- An "artist" profile for your brand directly under the broadcast including links to your Facebook, Twitter, web page, etc.
- Signs / posters for your brand on stage posted on both sides of our club logo and highly visible during the entire show.
- The MC will announce "Tonight's show brought to you by..." with an additional sentence or two if you provide it.
- Promotion of the sponsored broadcast on social media Legends Facebook / Twitter accounts will hype the show
- Promo time during the set break if you want to do a T-shirt giveaway, raffle, etc.
- A custom hashtag for Twitter
- TVs on both sides of the stage will show tweets tagged with #YourBrand
- A minimum of 60 days of archived video
- People can watch the sponsored broadcast for at least two months
- Download access to the video
- the audience can only stream the video; the sponsor can download it
- A custom URL on Gigity.TV featuring only your sponsored shows
- send people straight to your sponsored shows at <http://gigity.tv/YourBrandHere>



Our TVs show comments from the audience watching online or tweeted with a custom hashtag



The screenshot shows the Gigity.TV website for a broadcast by Buddy Guy / Jimmy Johnson. It features a countdown timer for the broadcast start, a 'This Show is Free' button, and a section for 'Featuring the talents of:' with a placeholder for 'Your Brand Here'. Below this, there's a profile for Buddy Guy with a bio and a 'TIP' icon. The interface includes navigation menus, social media links, and a map of the venue location in Chicago, IL.

COST

The cost of a broadcast is simply the cost of the band(s) performing that night. Sunday through Thursday that is typically around \$500. Fridays and Saturdays that includes the cost of the opener and the headliner, and averages roughly \$2000.

CONTACT

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WATCH A SAMPLE BROADCAST

http://gigity.tv/event.php?event_id=3109

All broadcasts are made possible by our partnership with Gigity.TV, a Chicago company with a focus on artist's rights, working to help small venues reach a worldwide audience.

